The Abortion Awareness Campaign

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01 Introduction

Why this topic? Abortion

The termination of pregnancy. Two types

- Medical abortion \rightarrow Using prescription pills to terminate pregnancy EX: Mifepristone
- Surgical abortion \rightarrow Using procedure or surgery to terminate pregnancy

Context

 Roe V Wade overturned on June 24, 2022 via the Dobbs V Jackson Women's Health Organization Supreme Court Case → Abortion as a general right no longer protected.

Mission Statement

To analyze the effects of restrictive abortion policies via several lenses and provide support information and resources.

The process of making the website

Target Audience

General public with some pages focusing on specific groups of people. EX: Resources page is mainly for those who have reproductive capabilities Educational Content

- Infographic (Home page)
- Lower portion of the Effects of Abortion Access page
- Current Events (Here and Now page)

Areas of Creative Liberty

Patient Cases → We created characters and mini storylines for each character in attempts to demonstrate the different ways abortion bans affect people

02 Research

Lenses of Analysis

Age

Adolescents:

- Pregnancies are often unplanned and are more likely to face more barriers and experience mores side effects

Babies:

- More likely to have poorer neurological developmental outcomes and be impoverished

Gender

- Primarily affects women
- Research found that if abortion were to be banned on a federal level the maternal mortality rate would increase by 24%
- Increase in delayed diagnoses and treatments
- All women who live in states with restrictive abortion policies have higher odds of frequent mental health distress

Lenses of Analysis Continued

Race

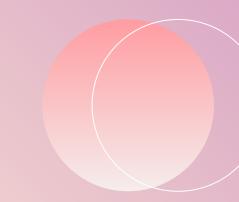
 Women of color are more likely have less access to contraceptives, vehicles, and have the necessary savings to pay for an abortion, often having to use credit cards to help pay the expenses.

Race and medicare:

Women of color such as Black Women have dealt with systemic racism in medicare. Making task like getting an abortion, more difficult and strenuous.

Class

- Women of lower income are at more of a financial risk when having a child
- Women of lower income less likely to be able to afford abortion service fees
- Women of power are less likely to have flexible jobs that accommodate trips to abortion clinics that are farther away



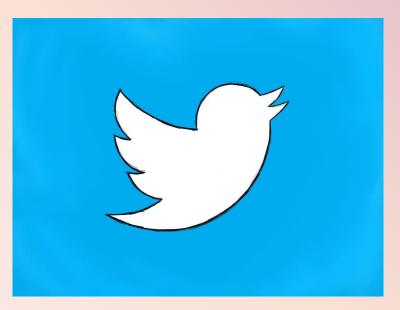
Website walk through

02

04 The Here And Now



https://twitter.com/SouleyLeyl20512



Improvements and Issues

05

Issues we faced and things we could improve

Issues:

- Trying to be as inclusive as possible
- Trying to not to be repetitive in with the issues we talked about
- Staying relevant with the current abortion ban status between states in the united states

Things to improve:

- Being more inclusive and adding more identities of women





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